







MATI  
COVARRUBIAS

## Profile

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Mexican, born in Puerto Vallarta, Jalisco, with a multifaceted career spanning business development, film directing, television hosting, and music production, Mati has committed herself to advancing a new emotional culture through her companies. Her work seeks to illuminate and expand the human conscience, which led her to partner with Deepak Chopra on related projects.

Among various companies, in 2003, she founded Co-Crea, a company initially focused on communication, music, audiovisual projects, and marketing, which she successfully transformed into a film production company too. Under his direction, in 2024 Mati finished the documentary film 'The bay of my life'. Currently, she is working on the production of her second feature film.

Mati's global journeys are not just about discovering new places but delving into the beliefs and emotions of the cultures she encounters. This deeper exploration fuels her inquiry into the essence of human identity and our shared consciousness. While living in Uganda, Africa, she was inspired to contribute to expanding this consciousness, particularly focusing on the mental constructs that lead to human suffering.

Guided by a deep curiosity and an intimate connection with nature, she has become a passionate advocate for environmental conservation and a keen observer of nature's influence on human emotions.

Her educational journey includes a career in Music, a master's in Neurolinguistic Programming, and specialized training in Emotional Ecology. These disciplines equip her with the tools to address both individual and societal challenges from a holistic viewpoint, striving for harmony between personal growth, social well-being, and environmental health.

La Bahía de mi Vida